



All-Party Parliamentary Group for the Visitor Economy

Chairs: Nigel Huddleston MP & Margaret Ritchie MP

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CALL FOR WRITTEN EVIDENCE:

Supporting skills and apprenticeships for the Visitor Economy

Terms of Reference

The hospitality and tourism industry recognises and rewards merit and hard work to help people develop their careers. Apprenticeships can help develop skills and nurture talent while offering a wide range of opportunities to young people and individuals of all skill levels.

The All Party Parliamentary Group (APPG) for the Visitor Economy will conduct an inquiry and produce a report into the current landscape of apprenticeships and skill development within the industry.

It will consider how the Government's forthcoming proposals regarding the Apprenticeship Levy may affect the industry, especially the ability of small and medium businesses, to provide apprenticeships. It will consider the recommendations of the Tourism Skills Council and the potential for an Apprenticeship Training Academy.

This inquiry will provide an opportunity to discuss the important role which the hospitality and tourism industry plays in job creation. It will examine how issues, especially those particular to the hospitality and tourism industry, such as seasonality and staff retention, can be addressed.

Evidence is invited from all stakeholders across the UK with an interest in the area including hospitality and tourism businesses, local and other trade associations, representatives of UK, Devolved and Local Governments, Local Enterprise Partnerships, non-government organisations, educational institutions, charities and community groups.

Steering Questions

Respondents may cover issues of interest to their organisations as part of their submission.

1. Please describe the involvement of your organisation in the skills and apprenticeships agenda. *If you already have an apprenticeship scheme or work placements in place in your organisation we would appreciate information on intake, skill levels and other relevant information about your programme.* Case studies are welcome.
2. How successful is the current development of skills within the industry?
3. What are the key challenges and opportunities for the delivery of high-quality and useful apprenticeships in the hospitality and tourism industry?
4. How can the industry make itself more attractive as a career to young people?
5. How do you think the Government can contribute further to facilitating apprenticeships within the Visitor Economy?

6. What more could the Government and industry do to attract talent to the industry?

Written submission guidelines and deadline

Please include details of your primary contact for your submission and a brief description of your organisation.

Respondents are asked to limit their submission to no more than 2,000 words.

The deadline for submitting written evidence is at **5.00pm on 13 November 2015** and we would ask that evidence is provided promptly owing to strict deadlines for the outcome report to be produced ahead of parliamentary recess.

The inquiry will also comprise two oral evidence sessions taking place in **January 2015 and February 2015**.

Written evidence should be provided in Word format and sent by e-mail to the BHA who are providing the secretariat for the APPG. Please send all evidence to appg@bha.org.uk. The body of the e-mail or covering letter must include a contact name, telephone number and postal address. The e-mail/covering letter should also make clear if the individual or organisation would be willing to provide oral evidence.

***Please note:** submissions should be original work, not previously published or circulated elsewhere, though previously published work can be referred to in the submission and submitted as supplementary material. Once submitted, your submission becomes the property of the APPG. Unless otherwise stated, the APPG will publish written evidence it receives on its website.*